THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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National 'Eat Out' Month is ripe

in the Valley of the Moon

October is National Restaurant month—and every good man will take his wife and family out to dinner at least once. Cafe owners suggest it be made a weekly habit. If one can afford it, we'd say it's a good idea to eat out once in a while; let someone else cook and serve the evening meal, clean up afterward. What say you?

SAVE MONEY Every Time! Have your shoes repaired at CARBONARO'S SHOE SHOP, on Broadway, Sonoma.

So we get a little—very little—rain, and what happens? In our back yard the roses have started sending out new leaves and buds; the wisteria, which looked so dead for several weeks, now is growing like Jack's beanstalk, and so life begins again with flowers, shrubs and trees.

Some husbands can do no wrong—they wouldn't dare. VALLEY WATCH REPAIR, On the Hiway, Boyes Springs. Watches. Jewelry.

Walter Grunert's new building, galvanized sides and pretty good

SONOMA MISSION INN, Boyes. Known nationwide as a standout hostelry, where good food, drinks and service are superb.

looking, is about ready for occupancy. It was built by the Perkins brothers on land adjoining their service station in Fetters Springs. Grunert, a specialist in auto upholstery and allied crafts, expects to be in it early next week.

His older quarters at one end of the service station will be taken over by Fields auto service, giving Pete substantially larger working space.

PAUL'S OLD RANCHERO, Verano. Dine and Dance. Paul at the organ. Banquets. Parties. Splendid for an evening "out."

BOYES VARIETY STORE, where the hard-to-get items can most always be found. Halloween novelties. Giftware. School clothing.

There's more new building hereabouts.

Gallo Bros. have begun construction of a garage which will join the Gallo showrooms with their present garage, occupying the rear of the present open space. The showrooms will be redecorated in time for the showing October 30 of the new DeSotos and Plymouths.

Parsons Lumber Co. is building a huge new lumber shed at its yards, enclosed on three sides, containing eight compartments for the storage of lumber and other building materials.

Bud Delaney's Richfield station is to be expanded, with new tanks and equipment to go in on ground adjoining the present station to the north.

So, you see, the Hot Springs area is going ahead steadily and even spectacularly.

LITTLE SWITZERLAND, El Verano. A Saturday night and Sunday afternoon "must" especially when you have visitors. Real Swiss.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

Remember that "perfect" world series game pitched by young Larson? We had to leave it and get to Sonoma to pay some bills that day, so we didn't know about the game until returning home when we found out. But—here's the irony of it—we have a radio in the car and could have had the game on all the time we were away from the house.

PAUL'S RESORT, Verano. Banquet facilities deluxe. Dancing, Dining. Paul at the organ. One-stop resort. Swim pool.

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

So the showboat tied up at Jack London square in Oakland burned down, but will be refloated, they say.

We get a little mad every time we hear of Oakland's assumption that it has an exclusive claim to Jack London. Sure, he lived there a while, but he spent the later years of his life in the Valley of the Moon.

Seems like more places here would capitalize on the Jack London reputation, and name a few things after him. There should be a monument or two, and a state park, along with the more commercial aspects.

Not enough people actually know where the Valley of the Moon is and who brought it before the nation so spectacularly.

MIKE & ROSE'S BOYES SPRINGS STORE. Specials on meats of finest quality, last three days each week. Try our steaks.

JIM'S FINE MEATS, at Food Center, Boyes. New management, but the same high quality meats. Cut as you want it. Try us!

Art Stewart, president, and Col. E. A. Little, secretary-treasurer, of Lions Clubs Cooperative, will hie themselves to Enchanted Hills Sunday for the annual meeting of the board of directors.

Enchanted Hills is the summer camp which cares for blind children, mostly from the city, who stay for two weeks away from the congested areas. Operated by Recreation for the Blind of San Francisco, much of the building and upkeep is handled by various service clubs.

Some 60 Lions clubs of northern California have joined in helping the attractive camp, which has a small lake, swimming pool, and, to date, eight double cottages. Next project will be a big central community building, with dining room, kitchen, offices, etc.

The Lions already have installed sewer systems and water lines, and will have a large share in the construction of the larger community center building. The camp is in Napa county, just over the low mountains from the Springs area.

BATH HOUSE BARBER SHOP, open daily except Monday. Fast, efficient work, modern shop. Bob Narcisi your operator. Drop in.

BOYES SPRINGS FOOD CENTER. Snappy fall weather is here, and the family's diet changes. We've got the variety, low priced.

There seems to be some controversy among educators as to the value of home work by school students. We're absolutely neutral on the subject, believing it frequently (but not always) a good thing.

To be contrary, though, we as a student never could see why we had to do home work when we were always "up" in regular classwork assignments. In fact we used to read ahead in history and geography and rhetoric and what was called "physical geography," and actually wouldn't have had to study for a week. Though, come to think of it, we weren't so very hot in mathematics, and it might have been a good thing if we'd studied harder in that subject.

Funny thing, though: Since leaving school we have never—no, never—had any occasion to use a thing we learned in algebra.

SONOMA GROVE, Hiway 12 south of Boyes. Italian food a specialty. Varied menus—all good. Cocktails. Always the very best.

POWDER BOX BEAUTY SHOP, Arnold drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

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More on schools: Some woman is in trouble with the authorities because she wants to teach her child at home rather than send him to public school. The big boys say she can't get away with it.

But if she is qualified, what does it matter whether she has a teacher's certificate or not?

The child likely will learn as much or more than if he went to the school(but he would miss some of the "social" teachings and advantages which are important and which he can get no other place.

TODD CONSTRUCTION - ESTIMATING SERVICE. Surveying. Subdivisions. 18340 Sonoma Hwy., Boyes. Greengrass Bldg.

RAY'S WRECKING YARD, 1216 MacArthur Blvd., Sonoma. Bring your wrecks to us. Come here for repair parts, all makes.

How're we doin' with our puzzle? So far, perfect; but the promoters seem to be making 'em tougher as the contest gets along. Three weeks to go yet—and we're hoping. Top prize is $5000. Bet you some little thing that might have been overlooked will throw a lot of good puzzlers right out of the contest, and that includes us.

B & L LAUNDROMAT, Fetters. Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

TOWNSEND'S—Next to Bank of America, Sonoma. Shoes for the entire family. Specializing in work and sports clothes.

In almost every business house around Glen Ellen you'll see one or more great giant dahlias gracing the establishment. Where do they come from? Yell's Acres Nursery of course. Yell's a real champ with dahlias, along with fuchsias, tuberous begonias and roses.

RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

RUSTIC INN, Glen Ellen. Authentic old-time western atmosphere, but modern know-how when it comes to tasty beverages.

If Ike would can Dulles tomorrow, he'd gain millions of votes. He could well dispense with a few others, including Stassen. And while Wilson is a heck of a good defense secretary, he has made many political enemies, which doesn't do the ticket any good, he might well retire. He's too blunt to suit a lot of people.

MRS. KAY solves problems of love and marriage, business, careers. Reasonable charges. Across from Woodleaf, Plaza Bldg., Boyes.

ESPOSTI'S LUNCH ROOM, Fetters, Hiway 12. Home-made Soup. Sandwiches, Hamburgers, Fountain, Wine if you wish. Drop in.

When we deliver papers each week to the Broadway Cafe in Sooma, we frequently announce our coming with "Who's on duty?" Last week Pop Medros was on the job, but introduced us to his granddaughter, Norene Gardner, 6 months old, daughter of daughter June

Gardner. The little doll even looksi a little like Pop.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies
ROZARIO'S PALMS INN, Verano. Gathering place for the discriminating. Fine food and excellent bar. THE INSKEEPS.

Have you been paying attention to the cigaret business? There's a flock of new brands, and some of those which sprang into being during the war have been revived and are again being plugged over the air waves. Added to the older established brands, they've now got more kinds of cigarets than the cigar trade ever boasted.

WOODLEAF MARKET, Boyes. Fastest growing market in the Valley. Prices the lowest, service fast and efficient. See our big ads.
EL DORADO HOTEL, Sonoma. Club dinners and banquets. Authentic Italian food, seafood, splendid menu. Cocktails.

Life is much safer now. A high hedge at First and Calle del Monte in Boyes has been trimmed down so now you can see what's coming along the intersecting street.

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.
DENNY'S C O G CLUB, Boyes. Congenial gathering place for sportsmen and all real people. Wonderful drinkables.

There's a Florida town called Kissimmee, located on the south shore of a huge lake. Last week they were bothered by floods, and as we listened to the radio reports, they all pronounced it as KISSimee, accent on the first syllable. We knew a fellow from there and he corrected us when we pronounced it that way. Said it's Kis-SIMmee, accent in the middle. But you'll find such little mistaken pronunciation of the names of towns all over the nation, including many of our California-Spanish names.

SONOMA GOLF & COUNTRY CLUB. Superb food and drinks, with exquisite surroundings. Try our Clown Room after golfing.
WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

Jim Nelson, the delicatessen man, caught himself a great big striped bass in the Napa sector Wednesday. He weighed 20 pounds, was about three feet long, and battled for eight minutes before landing. Some mighty good eating there.

Family Style Chicken. All you can eat, $1.75. Best Italian Spaghetti and Ravioli. BUNNY'S CAFE, 2135 Mendocino, Santa Rosa.
BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway Sonoma. WEbster 8-2686.

All these stories about prominent foreign shoplifters brings home the fact that once we were just such a one. Happened in a 5 and 10 cent store in Rock Island, Ill. Picked out five postcards (worth a penny apiece) and stood patiently waiting 10 minutes for a salesgirl to take our nickel. One never showed up, so eventually we walked out with the five cards.

Twenty years later we went into the same store and made a complete confession to the rather nifty clerk. She in effect said "What the heck; forget it!" So our conscience was appeased and we've lived happily ever after.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

Other night at a dinner in Napa, the honored guest was an 80 year old blind man who has written 374 western novels. There'll be a big white-up about him in an early issue of Life magazine. The man has dictated all his writings and they were typed by his daughter.

And it made us a little ashamed. Why haven't we written the one or two books we've been "going to write" for the last 20 years?

BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

MENDEL'S CAFE, Boyes Plaza. New ownership. Finest food ever, along with congenial atmosphere. Cocktail bar. You'll like!

It isn't too far to Christmas, and already the stores are getting in their Christmas stocks. By November 1 the shopping for the holiday will be on in full blast. What became of your summer's wages?

HOOKER OAKS TRAILER COURT, Hiway 12. Groceries. Shell products. Propane gas. Trailer space in grove for rent.

OUR RESORT, El Verano. Harvey and Melina. Stein Club headquarters. Draft beer, mixed drinks. Friendly place always.

Have had a glimpse of what's doing and being planned up at Paul's Old Ranchero. What eventually may be something as unique, if perhaps on a somewhat smaller scale, as Knott's Berry Farm down in the Southland is slowly taking shape at Paul's.

Two buildings of what will become a typical western town are nearing completion. One is a Wells Fargo Express building, an old hotel, and an outdoor stage is about ready, where old-time dramas will be staged. While the buildings appear as ancient on the exterior, inside they'll be complete apartments, for overnight guests or those who may wish to stay for a longer time.

Planned is a larger building, of the general store stype. And of

course many motel units.

You (or your offspring) will probably be riding a burro, see some old coffee grinders, cigar store Indians, cracker barrels, and all the old furnishings and equipment once found in the old-time towns. And of course there'll be a bar, with waitresses dressed as they did back in the gold mining days.

Alongside the swimming pool an extensive space is filled with picnic benches, which will be in use next season. A low stone wall shields this area from the roadway.

The Marcuccis, Paul Jr. and Sr., are making steady progress toward their dream of having a real western town, with chances good that much of it will be in use next season and eventually will bring a raft of publicity both to Paul's Resort and the Valley of the Moon in general.

FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

BROADWAY CAFE, Sonoma. Park in back, enter off East First. Extra specials all week. Pop and Mom Medros. Take-out license.

Redwood Empire association is staging its annual convention at Mission Inn from Thursday to Saturday this week, and there are delegates all over the Springs area. Various units of the association will be having their separate gatherings, with at least two highly rated speakers on the program for the general meetings.

The public is invited to attend any of the sessions.

BANCROFT NURSERY, Sonoma. Time to plant bulbs, shrubs, trees, Fertilize, too. And we've got cut flowers, potted plants.

SONOMA FURNITURE MART, Broadway. A new department: Imported Gift China, Giftware, Ceramics for every purpose.

Thomas Mitchell who stars in a TV program, "Mayor of the Town," is one of our favorites. Preaching conservation of our natural resources, we're always hoping that some of what he says sinks in with some of our local leaders, and that they get busy and strive to put into effect some of the mayor's conservation ideas. Such as the building of a series of dams on Sonoma river, thus conserving water for irrigation, prevent floods, and help in raising the water table of the Valley so we'll have more water for our growing population, and stop the senseless waste of water that now goes on. Doesn't it make you a bit sick each spring to see the flood of water rushing by us on its way to San Pablo bay?

R. A. "BOB" MILLER — "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

AQUA SOFT—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

Murgatroyd II, a 25 pound pig the Lions club got in exchange for the 280 pound porker (inedible for a reason), was taken over to Napa Tuesday night and presented to the Napa Lions. Supposedly each club is to feed the animal till it gains about 20 pounds, then a huge barbecue will be staged for all the Lions in the general area.

Napa Lions didn't seem to appreciate the gift, however, and we understand it is to be turned over to the club in Calistoga.

The pig travels in a redwood casket-like box.

He's always the center of attraction, too.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

Well, the democrat-labor-socialist party keeps on coming up with the customary fuzzy, scatter-brained campaign arguments, and they really deserve some scathing comment.

But we don't seem to be in the mood tonight. And besides, we'll have two more issues before election, and we promise to really do some commenting in both of them.

For the nonce, then, remember that Eddie Fisher is an Ike man, while Elvis Pelvis has plunked all he's got (what's he got?) all the way for little Adlai. Very illustrative of the merits of our two parties.

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. Good Gas and Good Service always. Complete Grocery department.

YELL'S ACRES NURSERY, in the heart of Glen Ellen. Specialists in Dahlias, Fuchsias, Tuberous Begonias. Make selections now.

With your pruning shears, cut back plants that are setting seed and prune boysenberries, raspberries and loganberries, removing the canes that have borne fruit. Train the new vines onto the trellises. All fast growing plants should be fertilized.

If they are lanky and haven't started to set flowers yet, petunias, Shasta daisies and chrysanthemums should be cut back for the last time. If flowers are forming, just stake up the plants.

TOWN HOUSE SUPPER CLUB, Glen Ellen. Superb food served in comfortable surroundings. Cocktails. Worth your visit—anytime.

FIELDS' AUTO REPAIRS, next to Texaco, Fetters Springs. Repairing all makes. Work guaranteed. Charges always low.

THE CHICKEN HOUSE (formerly Lew's). Hiway 12, Boyes. Open 5 a. m. to 10 u. m. Best fried chicken and steaks in town. Try us.

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